

#30534

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

Candidate Name: <u>Shelli Hutton</u>	Date: <u>11/06/12</u>
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally

qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Spot length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Total Charges: \$ <u>                    </u>	Gross \$ <u>                    </u>	Net \$ <u>                    </u>
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Client: Bill Nelson for Senate  
Media: TV  
Product: Senate Race  
Market: Miami-FL, Lauderdale  
Primary Demos: Adults 50+  
Separation between spots: 30

HL # 6188285

# STATION ORDER

Estimate: 494  
Description: Nelson Miami 10.2-10.8  
Flight Start Date: 10/2/2012 06:00 AM  
Flight End Date: 10/8/2012 04:59 AM  
Buyer: Shell Hutton

Vendor: WSVN-TV  
1401 78th Street Causeway  
Miami, FL 33141  
Phone: 305-751-0802  
Fax: 305-795-2709  
Affiliation: FOX

Send Billing To: Abar Hutton Media  
6180 Grometdale Ct  
Suite 200  
Alexandria, VA 22310  
Phone: 703-289-0385  
Fax: 703-289-8211  
Revision #: Date: 9/7/2012

31,050 - original

Daypart Program	Daypart Code	STN Gross	Days	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total Spots
WSVN-TV											
MTUWTHF 6:30p-7:00p TODAY-FLORIDA	EM	\$1,000.00	30	1	0	1	1	0	0	0	3
MTUWTHF 7:30p-8:00p TODAY-FLORIDA	EM	\$1,200.00	30	0	1	0	0	0	0	0	1
MTUWTHF 8:00p-8:30p TODAY-FLORIDA	EM	\$1,000.00	30	0	1	0	1	0	0	0	2
MTUWTHF 10:00p-11:00p WENDY WILLIAMS	DT	\$300.00	30	0	1	0	0	0	0	1	2
MTUWTHF 12:00p-12:30p CH7 NWS-NOON	DT	\$450.00	30	1	0	0	1	0	0	0	2
MTUWTHF 12:30p-1:00p CH7 NWS-NOON	DT	\$450.00	30	0	1	0	0	0	0	0	1
MTUWTHF 4:00p-4:30p CH7 NWS 4:00PM	EF	\$800.00	30	0	1	0	0	0	0	1	2
MTUWTHF 4:30p-5:00p CH7 NWS 4:30PM	EF	\$800.00	30	1	0	1	0	0	0	1	3
MTUWTHF 6:00p-6:30p CH7 NWS 6:00PM	EN	\$1,500.00	30	0	0	0	0	0	0	1	1
MTUWTHF 6:30p-6:00p CH7 NWS 6:30PM	EN	\$1,500.00	30	1	0	0	1	0	0	0	2
MTUWTHF 6:00p-6:30p CH7 NWS 6:00PM	EN	\$1,500.00	30	0	0	1	0	0	0	0	1
MTUWTHF 6:30p-7:00p	EN	\$1,500.00	30	1	0	0	1	0	0	1	3

#



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Buyer: Shell Hutton

Vendor: WSVN-TV  
1401 79th Street Causeway  
Miami, FL 33141

Send Billing To: Abar Hutton Media  
6190 Governors Ct  
Suite 200  
Alexandria, VA 22310  
Phone: 703-298-0395  
Fax: 703-298-9211

Phone: 305-751-8982  
Fax: 305-755-2709

Affiliation: FOX

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 10/2	Wed 10/3	Thu 10/4	Fri 10/5	Sat 10/6	Sun 10/7	Mon 10/8	Total Spots
WSVN-TV											
CH7 NWS 6:30PM											
MTWTF 10:00P-11:00P	LN	\$2,500.00	30	1	0	1	0	0	0	0	2
CH7 NWS 10:00P<											
Su 10:00P-11:00P	LN	\$1,800.00	30	0	0	0	0	0	1	0	1
CH7 MONDAY 10P											
Total Cost:		\$29,450.00	Total Spots:	6	5	4	5	0	1	5	26
											26

Signature: \_\_\_\_\_



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Abar Hutton  
6190 Grovedale Ct., Suite 200  
Alexandria, VA 22310

# Contract # 30534

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** POL/B NELSON/D/SEN/FL (3426)  
**Agency** Abar Hutton (1762)  
**Product** Political Issues (1082)  
**Brand** NELSON FOR SENATE (12285)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** HUTTON, SHELLI  
**Phone/Fax** /  
**CPE** 494  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** NELSON FOR SENATE  
BILL NELSON FOR SENATE,

**Date Entered** 09/12/12  
**Last Modified** 09/12/12  
**Entered By** Wendy Creque  
**CO-OP** No  
**Headline #** 06188285  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,417.50  
**Net Total** \$25,032.50  
**Sales Tax**

WSVN (WSVN)	By Broadcast Month	Spots	Rate
	Oct. 2012	26	\$29,450.00
<b>Grand Total:</b>		<b>26</b>	<b>\$29,450.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:30A- 7A (ET)	1		1		1	1			3	\$1,000.00	\$3,000.00	WSVN (WSVN)	630AM NEWS	9/12/12
2.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	7:30A- 8A (ET)	1			1					1	\$1,200.00	\$1,200.00	WSVN (WSVN)	730AM NEWS	9/12/12
3.0	Normal Line / SPOT	10/03/12-10/05/12	3	:30	8A- 8:30A (ET)	1			1		1			2	\$1,000.00	\$2,000.00	WSVN (WSVN)	8AM NEWS	9/12/12
4.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	10A- 11A (ET)	1			1					1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
5.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	10A- 11A (ET)	1	1							1	\$300.00	\$300.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
6.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	12P- 12:30P (ET)	1		1			1			2	\$450.00	\$900.00	WSVN (WSVN)	12PM NEWS	9/12/12
7.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	12:30P- 1P (ET)	1			1					1	\$450.00	\$450.00	WSVN (WSVN)	1230PM NEWS	9/12/12
8.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4P- 4:30P (ET)	1			1					1	\$800.00	\$800.00	WSVN (WSVN)	4PM NEWS	9/12/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4P- 4:30P (ET)	1	1							1	\$800.00	\$800.00	WSVN (WSVN)	4PM NEWS	9/12/12
10.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	4:30P- 5P (ET)	1		1		1				2	\$800.00	\$1,600.00	WSVN (WSVN)	430PM NEWS	9/12/12
11.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	4:30P- 5P (ET)	1	1							1	\$800.00	\$800.00	WSVN (WSVN)	430PM NEWS	9/12/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	5P- 5:30P (ET)	1		1						1	\$1,500.00	\$1,500.00	WSVN (WSVN)	5PM NEWS	9/12/12
13.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	5:30P- 6P (ET)	1			1		1			2	\$1,500.00	\$3,000.00	WSVN (WSVN)	530PM NEWS	9/12/12
14.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6P- 6:30P (ET)	1				1				1	\$1,500.00	\$1,500.00	WSVN (WSVN)	6PM NEWS	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Aber Hutton  
6190 Grovedale Ct., Suite 200  
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15.0	Normal Line / SPOT	10/02/12-10/05/12	3	:30	6:30P- 7P (ET)			1			1			2	\$1,500.00	\$3,000.00	WSVN (WSVN)	630PM NEWS	9/12/12
16.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:30P- 7P (ET)			1						1	\$1,500.00	\$1,500.00	WSVN (WSVN)	630PM NEWS	9/12/12
17.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	10P- 11P (ET)			1		1				2	\$2,500.00	\$5,000.00	WSVN (WSVN)	10PM NEWS	9/12/12
18.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	10P- 11P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	10PM NEWS	9/12/12

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Date:

Accepted-Station:

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Comments:

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